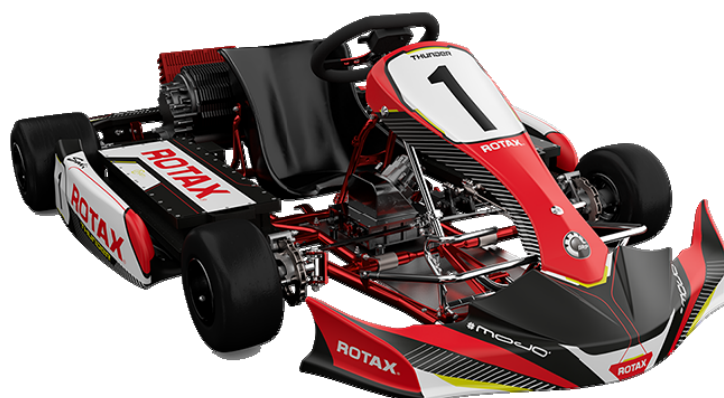


RACE LIKE NEVER BEFORE
**BRP-ROTAX LAUNCHES ITS FIRST E-KART POWERPACK:
THE ROTAX THUNDeR!**



2017 @ BRP-Rotax

- **First electric powerpack for Rotax racing karts**
- **Eco-performing electric powerpack goes from 0 to 100 km/h in 3.5 seconds with top speed of 130 km/h**
- **Electric powerpack with 20 kW and 46 Nm max. torque**

Spielberg, Austria, September 29, 2017 – BRP-Rotax's first electric powerpack for racing karts – the Rotax THUNDeR – was presented during a press conference at the Red Bull race track in Spielberg, Austria, where media representatives watched Ferdinand Habsburg, Formula 3 pilot, testing the powerpack in a Sodi chassis.

"We are proud to bring our first electric-powered product to the market. E-mobility is an evolving technology in the whole industry and is now part of BRP-Rotax's growing product portfolio. The Rotax THUNDeR powerpack reflects our DNA: racing experience and always breaking new ground in our markets," said Thomas Uhr, General Manager BRP-Rotax GmbH & Co KG and Vice President Powertrain BRP.

The Rotax THUNDeR powerpack is BRP-Rotax's first step into this new technology. It is designed for use on common kart racing tracks and requires low maintenance as well as easy handling.

With its powerful e-Drive, the Rotax THUNDeR is a premium quality kart powertrain combined with the latest high-performance lithium-ion battery with a capacity of 2.5 kWh. With a top performance of 20 kW and 46 Nm, this innovative electric karting powerpack does not need to fear a comparison with karts with combustion engines. It goes from 0 to 100 km/h in 3.5 seconds and has a top speed of 130 km/h.

A special race series – the Rotax E-MAX Challenge – is planned to offer kart racers the ultimate karting experience.



The Rotax THUNDeR powerpack will be sold via the newly founded RIC TECH GmbH, a joint venture of SMRE Spa, a leading company specialized in the development of highly technological solutions within the field of electrical mobility, and BRP-Rotax GmbH & Co KG, a subsidiary of BRP and leader in the production and development of engines for recreational vehicles. The Rotax THUNDeR powerpack will be available in the second quarter of 2018.

“After signing the joint venture agreement in June this year, the launch of the Rotax THUNDeR is the next stage in our successful relationship,” said Samuele Mazzini, CEO of SMRE. “Together we have an ambitious goal: lay the foundation for electric karting in a real racing environment.”

For more information about the Rotax THUNDeR e-kart powerpack, please visit the webpage www.racelikeneverbefore.com.

About RIC TECH GmbH

RIC TECH GmbH, based in Gunskirchen, Austria, is a joint venture between BRP-Rotax GmbH & Co KG, a subsidiary of BRP Inc. and leader in the production and development of engines for recreational vehicles and SMRE S.p.A., a leading company specialized in the development of highly technological solutions within the field of electrical mobility.

www.racelikeneverbefore.com

About BRP-Rotax

BRP-Rotax GmbH & Co KG, a subsidiary of BRP Inc., located in Gunskirchen, Austria is a leader in the development and production of innovative 4- and 2-stroke high performance Rotax engines for BRP products such as Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain, side-by-side vehicles and Can-Am Spyder lineup as well for motorcycles, karts, ultra-light and light aircraft. In the last 50 years, the company has developed more than 350 engine models for recreational vehicles and produced over 7 million engines.

www.rotax.com

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am off-road and Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of CA\$4.2 billion from over 100 countries, the Company employs approximately 8,700 people worldwide.

www.brp.com

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S.M.R.E. (SMR:IM), based in Umbertide (PG), more than 200 employees and a strong international vocation (60% of turnover dispatched to abroad), is specialized in the development of highly technological solutions in Green Mobility and Automation fields. Established in 1999, the company operates in two sectors: Green mobility where, due to the development of integrated innovative powertrains, produces electrification KIT di and components dedicated to electric and hybrid mobility world; Automation, dedicated to the planning and implementation of industrial custom-made machinery for processing technical and specific fabrics and materials. S.M.R.E. has two production sites in Italy and an operating branch in America.



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